

Terms of Use

Effective Date: August 5th, 2025

Company: Equira Marketing, a DBA of Dream Car Dev LLC

Location: Columbus & Cincinnati, Ohio, United States

1. Acceptance of Terms

By accessing or using the Equira Marketing website and services, you agree to be bound by these Terms of Use and our Privacy Policy. If you do not agree, you must not use our website or services.

2. Services Provided

Equira Marketing offers digital marketing services including, but not limited to: Social media management, Paid advertising (e.g., Meta Ads, Google Ads), Website development, Lead generation and funnel design. All services are provided subject to availability and may be updated or modified at our discretion.

3. Third-Party Platforms Disclaimer

Our services may involve the use of third-party platforms such as Meta Ads (Facebook/Instagram), Google Ads, and others. Equira Marketing does not own or control these platforms and is not responsible for their performance, service interruptions, policy changes, ad rejections, or any other actions taken by them. You agree to abide by all terms and policies imposed by these third-party platforms.

4. Client Conduct and Misrepresentation

Clients are expected to engage with Equira Marketing in good faith. You agree not to provide false, misleading, or deceptive information regarding your business, products, services, or intended advertising content. Any dishonest, abusive, or unethical behavior may result in termination of services without refund.

5. Intellectual Property

All content, graphics, design elements, and materials created by Equira Marketing remain the intellectual property of Equira Marketing unless otherwise agreed upon in writing. You may not reuse, distribute, or replicate these materials without prior written permission.

6. Payment Terms

Clients must pay all fees as outlined in individual service agreements or invoices. Payment must be made in full before the commencement of services unless otherwise agreed upon. Late

payments may result in suspension or termination of services.

7. Cancellation and Refund Policy

Due to the nature of our services, all sales are final. Refunds will not be issued once a project or campaign has begun. If a client wishes to cancel services, written notice must be provided, and cancellation terms will apply as outlined in the service agreement.

8. Limitation of Liability

Equira Marketing is not liable for any direct, indirect, incidental, or consequential damages resulting from the use or inability to use our services, including campaign performance, platform decisions, or third-party service disruptions.

9. Modifications to Terms

We reserve the right to modify these Terms at any time. Changes will be posted to this page with an updated effective date. Continued use of the website or services after any changes constitutes your acceptance of the revised Terms.

10. Governing Law

These Terms are governed by the laws of the State of Ohio. Any disputes arising from or related to these Terms shall be subject to the exclusive jurisdiction of the courts located in Columbus or Cincinnati, Ohio.

11. Contact Information

For questions regarding these Terms, please contact us at:

■ Email: equiramarketing@gmail.com

■ Service Areas: Columbus & Cincinnati, OH

12. Privacy Policy

Please refer to our Privacy Policy for information on how we collect, use, and protect user data.