

Privacy Policy

Effective Date: August 5th, 2025

Company: Equira Marketing (DBA of Dream Car Dev LLC)

Location: Columbus & Cincinnati, Ohio, United States

1. Introduction

At Equira Marketing, we value your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with our website or marketing services.

2. Information We Collect

We may collect the following types of personal and non-personal information: - Name, email address, phone number - Business name and website URL - Analytics data (e.g., page visits, session duration, IP address) - Marketing-related preferences and interactions - Information submitted through contact forms or ad inquiries

3. How We Collect Information

We collect data in the following ways: - When you fill out forms on our website - When you contact us via email or scheduling tools - Through cookies and similar tracking technologies - Via third-party platforms like Google Analytics or Meta Pixel

4. How We Use Your Information

We use the data we collect for the following purposes: - To respond to inquiries or requests - To deliver and improve our marketing services - To set up and manage ad campaigns (e.g., Meta Ads, Google Ads) - To send updates, service alerts, and promotional materials (with consent) - To analyze user behavior and website performance

5. Sharing Your Information

We may share your information with: - Trusted third-party service providers (e.g., email platforms, CRM tools) - Advertising platforms (e.g., Meta Ads, Google Ads) for campaign performance - Legal authorities, if required by law or to protect our legal rights We do not sell or rent your personal information.

6. Cookies & Tracking

We use cookies and third-party tracking technologies to enhance user experience and understand how visitors interact with our site. You can disable cookies in your browser settings, though this may affect functionality.

7. Data Security

We take reasonable security measures to protect your information from unauthorized access, disclosure, or loss. However, no method of online transmission is 100% secure.

8. Your Rights

You have the right to: - Request access to your personal information - Correct or update inaccurate data - Request deletion of your data (where applicable) - Opt out of marketing communications at any time To exercise these rights, please contact us at equiramarketing@gmail.com.

9. Children's Privacy

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from minors. If we become aware of such collection, we will delete the data immediately.

10. Legal Compliance

We comply with applicable U.S. privacy regulations, including the California Consumer Privacy Act (CCPA) where applicable. If you are a resident of California, you may have additional rights regarding your personal information.

11. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" at the top of this page. We encourage you to review this policy periodically.

12. Governing Law

This Privacy Policy is governed by the laws of the State of Ohio, United States.

13. Contact Us

If you have questions or requests regarding this Privacy Policy, please contact us at:

■ Email: equiramarketing@gmail.com

■ Service Areas: Columbus & Cincinnati, OH