

Data Collection Policy

Effective Date: August 5th, 2025

Company: Equira Marketing (DBA of Dream Car Dev LLC)

Location: Columbus & Cincinnati, Ohio, United States

1. Introduction

At Equira Marketing, we are committed to handling your data responsibly. This policy outlines the types of data we collect, how we collect it, why we collect it, and how we protect it.

2. Data We Collect

We may collect the following types of information: - Personal identification information (e.g., name, email, phone number) - Business information (e.g., company name, industry, website) - Technical data (e.g., browser type, IP address, device ID) - Usage and analytics data (e.g., page views, session duration, click behavior)

3. How We Collect Data

Data may be collected through: - Contact and lead generation forms - Email or phone communication - Website tracking tools (e.g., cookies, Meta Pixel, Google Analytics) - Ad campaign interaction and engagement

4. Why We Collect Data

We collect data for the following purposes: - To communicate with clients and respond to inquiries - To deliver and customize our marketing services - To track ad performance and website usage - To optimize client campaigns and strategies - To qualify leads and improve user experience

5. Who We Share Data With

We may share collected data with trusted third parties including: - Advertising platforms (e.g., Meta Ads, Google Ads) - CRM and email marketing providers - Website and analytics services (e.g., Google Analytics) - Legal or regulatory authorities if required by law

6. Data Storage and Security

We implement industry-standard security measures to protect your data. All information is stored securely and only accessible to authorized personnel. However, no method of digital storage or transmission is completely secure.

7. Your Rights and Choices

You have the right to: - Request access to your personal data - Request correction or deletion of your data - Withdraw consent or opt out of marketing communications To exercise these rights, please contact us at equiramarketing@gmail.com.

8. Governing Law

This Data Collection Policy is governed by the laws of the State of Ohio, United States.

9. Contact Information

If you have any questions about this policy or how we handle your data, please contact us at:

■ Email: equiramarketing@gmail.com

■ Service Areas: Columbus & Cincinnati, OH