

Cookies Policy

Effective Date: August 5th, 2025

Company: Equira Marketing (DBA of Dream Car Dev LLC)

Location: Columbus & Cincinnati, Ohio, United States

1. What Are Cookies?

Cookies are small text files that are stored on your device when you visit our website. They help us understand user behavior, enhance user experience, and deliver more relevant content and advertising.

2. How We Use Cookies

We use cookies to: - Understand how users interact with our website - Improve website functionality and performance - Measure the effectiveness of our marketing campaigns - Deliver targeted advertisements via third-party platforms

3. Types of Cookies We Use

- Essential Cookies: Necessary for website functionality - Performance Cookies: Help us track website performance and usage patterns - Analytics Cookies: Used to collect data via tools like Google Analytics - Marketing Cookies: Used for retargeting and advertising via platforms like Meta (Facebook/Instagram)

4. Third-Party Cookies

We use third-party services such as Google Analytics and Meta Pixel to track user engagement and help optimize our advertising. These third-party providers may also set cookies on your device and collect data in accordance with their privacy policies.

5. Your Cookie Choices

You can choose to accept or reject cookies by modifying your browser settings. Most browsers allow you to disable or delete cookies, though doing so may affect the functionality of our website.

6. Implied Consent

By continuing to use our website, you consent to the placement and use of cookies as described in this policy, unless you disable them via your browser settings.

7. Governing Law

This Cookies Policy is governed by the laws of the State of Ohio, United States.

8. Contact Us

If you have any questions about this Cookies Policy or how we use cookies, please contact us at:

■ Email: equiramarketing@gmail.com

■ Service Areas: Columbus & Cincinnati, OH